



PRODUCT FEATURE: PERSONAL EMERGENCY ALERT

ANSWER THE FOLLOWING QUESTIONS FOR YOURSELF AND FOR YOUR LOVED ONES:

Do you live alone?

If you were to fall, would you be able to return to your feet without assistance?

Do you have an injury or medical condition that makes a fall likely?

Do you take medication that makes you dizzy or drowsy?

If you answered "YES" to any of these questions, Personal Emergency Alert might be a good option! An Alarm Unit, installed by our specially trained technicians, connects to a telephone jack (preferably a special alarm jack). The user wears a waterproof alarm sender, either in the form of a wristwatch or a pendant, which summons help with the press of a button. **Our local operators**, not someone in another state or country, are able to talk to and hear the caller through the communicator console. They can find out what help is needed, and will **notify up to four predetermined contacts of your choice**, including 911. The unit also has power failure and power restore options, as well as an inactivity alarm.

Who can subscribe to our Personal Emergency Alert? In addition to anyone in the Palmerton Telephone service area, we also offer service to Walnutport, Slatington, Lehighton, Parryville, Weissport, Kresgeville, Saylorsburg and Effort. If you know someone who could benefit from Personal Emergency Alert, please tell them about our service!

HERE'S A COMPARISON OF OUR PERSONAL EMERGENCY ALERT WITH OTHER MEDICAL ALERT PROVIDERS:

	Palmerton Telephone*	Philips Lifeline	ADT
Monthly Cost	As low as \$17.95 (That's a savings of \$12 or more each month over the other providers!)	As low as \$29.95 plus a monthly invoice fee if not enrolled for automatic payments.	As low as \$29.99
Free Professional Installation	YES – A local Palmerton Telephone technician will come to home to install at no charge.	NO – Alarm unit and alarm sender are shipped via FedEx (fee of \$12.95) for customer to install.	NO – \$49 fee for installation.
Equipment Charge	One-time fee of \$99.95	Rental equipment remains the property of Lifeline, no matter how long you keep their service.	YES – Fees vary according to extra "add on" features.
Contract Term	12 months	Monthly	12 months
LOCAL 24/7 Operators to monitor calls and dispatch assistance	YES	NO	NO

Please see the last page of this newsletter for more information about Personal Emergency Alert.

Phone Numbers

Customer Service
610-826-6650

Business Office
610-826-2115

Repair Service
610-826-3444

Gilbert Office
610-826-9321

SERVING THIS AREA SINCE 1900

465 Delaware Avenue • Palmerton, PA 18071 • www.ptelco.com

*Do you know that
Palmerton Telephone
has been serving the
area since 1900?*

NOTICE:
Palmerton
Telephone
Company now
charges a fee
of \$20.00 for
returned
checks.

From the Manager's Desk...

KEEP MOM SAFE

This is the month when we remember and honor our mothers. Many who are fortunate enough to have their mothers with them will get mom a gift, or take her out to dinner. As parents age, though, it becomes increasingly difficult to find that "right" gift for mom. Flowers are nice, but they soon wither and die. A special meal is eaten and soon forgotten. As parents age, we also become more aware of health or mobility problems they may have. What if mom lives alone? What if she falls, or is taken suddenly ill? How would she get help? One gift you can give mom this Mother's Day would be the gift of security.

After my father died, my mother was left alone in the family home. She preferred to stay there rather than move in with my brother or me, but we worried about her safety. To help her stay independent and safe, I got her a personal emergency alert. It gave us the peace of mind that mom could summon help whenever she needed it even if we were not immediately available. She wore it all the time, even when bathing. Several times during the later years of her life, mom used the

device when she would fall and be unable to get up. Fortunately none of these incidents were serious, but if she did not have the device, she might have lain for hours until one of us checked on her. Mom passed away in 2006 and the emergency alert was boxed up and put away, but I'm keeping it for use when I get to the point, far in the future, I hope, when my wife or I may need it.

As a happy coincidence, we are offering a special deal on our Personal Emergency Alert this month. If you can commit to a year of service, you can have the unit for a greatly reduced price of \$99.95; get free installation and a reduced rate on the monthly monitoring fee. Check out the offer in this mailing and keep mom safe.

Sincerely,

Tom Lager

General Manager
Palmerton Telephone Company

It's Almost Time for Our 2014 Telephone Directory

You can expect to receive a new telephone book in the mail around the beginning of June. Don't forget to check out our story about Marshall's Mansion!

Broiled Tilapia Parmesan

Ingredients

- > 1/2 cup Parmesan cheese
- > 1/4 cup butter, softened
- > 3 tablespoons mayonnaise
- > 2 tablespoons fresh lemon juice
- > 1/4 teaspoon dried basil
- > 1/4 teaspoon ground black pepper
- > 1/8 teaspoon onion powder
- > 1/8 teaspoon celery salt
- > 2 pounds tilapia fillets

Directions:

Preheat your oven's broiler. Grease a broiling pan or line pan with aluminum foil.

In a small bowl, mix together the Parmesan cheese, butter, mayonnaise and lemon juice. Season with dried basil, pepper, onion powder and celery salt. Mix well and set aside.

Arrange fillets in a single layer on the prepared pan. Broil a few inches from the heat for 2 to 3 minutes. Flip the fillets over and broil for a couple more minutes. Remove the fillets from the oven and cover them with the Parmesan cheese mixture on the top side. Broil for 2 more minutes or until the topping is browned and fish flakes easily with a fork. Be careful not to overcook the fish.

Recipe May 2014

FEATURED FEATURE:

UNIFIED MESSAGING: VOICE MAIL IN YOUR E-MAIL

Did you know that Palmerton Telephone offers a **FREE feature** that allows you to get your phone messages in an e-mail? **Unified Messaging** sends your Voice Mail messages to your e-mail address, where they appear as a .wav file. That way, all messages are stored in one place, and you have the choice of listening to Voice Mails with either your telephone or your computer. This great service is available as a FREE feature to all Palmerton Telephone Voice Mail customers, so call today at (610)826-6650 to add Voice mail with Unified Messaging to your phone line.

*Do you know that
Palmerton Telephone
copper wires, connected
end to end, circle the
earth 4 times at the
equator?*

ARE YOU A PALMERTON TELEPHONE DSL CUSTOMER? WOULD YOU LIKE TO WIN AN APPLE iPad AIR®?

**IF SO, AND IF YOU HAVE OUR ACCELERATE 10.0 DSL PACKAGE, YOU HAVE BEEN
AUTOMATICALLY ENTERED TO WIN AN APPLE iPad AIR® WITH 16 GB OF MEMORY
FROM COMPUTER PATROL "THE STORE"!**

If you have a lower speed package, contact us to upgrade to the Accelerate 10.0 package and we'll make sure that you get an entry too.

**If you're not a Palmerton Telephone DSL customer, then now is the perfect time to become one!
Just sign up for our Accelerate 10.0 DSL for your entry.**

Computer Patrol "The Store" is located at 528 Delaware Avenue in Palmerton. In addition to selling all things computer and accessory related, including wireless routers, printers, monitors and ink, they also offer computer repair. Whether you have a blank screen or you just know that "something isn't right" with your computer, count on PenTeleData's Computer Patrol to fix it. Their team of technicians will repair almost any PC problem, even if another shop hasn't been able to help. We'd like to say it's their superhero powers, but really, it's the knowledge that comes with experience. Best of all, you'll always get a **free estimate** before any repairs are completed.

Contest ends on May 31, 2014. We will choose one random winner from all eligible entries.

Contest Rules: No purchase necessary. Entry forms may be obtained and completed at Computer Patrol "The Store", located at 528 Delaware Avenue, Palmerton, PA. Void where prohibited. One entry per person. Must be 18 years of age or older to enter. Employees and their family members of Palmerton Telephone and their affiliates are ineligible. This contest is open to legal residents in Palmerton Telephone territories only. One winner will be selected at random and will be announced after the selection on or about May 31, 2014. Odds of winning will depend on number of entries. Winners must grant permission for Palmerton Telephone to use his/her name, statements and image in future promotions, without compensation. All Palmerton Telephone decisions and prize awards are final. Prizes may not be substituted and are not refundable, transferable or redeemable for cash.

EVEN IF YOU AREN'T A FISHERMAN, YOU NEED TO KNOW ABOUT PHISHING!

**IT'S IMPORTANT FOR ANYONE WHO USES THE INTERNET TO KNOW HOW TO AVOID
GETTING "REELED IN" BY ONLINE CRIMINALS.**

When you receive an email message that appears to be from your bank, Internet provider or any other service provider, it may be phishing. **Don't take the bait! DO NOT** click any links in the questionable email message and **DO NOT** give the sender of the message any personal information. No credible organization will ever ask you for sensitive or personal details in an e-mail. **Phishing allows criminals to use your information for their own benefit or profit.** If you receive an e-mail like this, attempt to confirm the validity of the message. You can do this by picking up the telephone and calling the organization or business in question or by visiting their official website.

Brain Teaser March 2014 Winner!

**Congratulations to
Louise Koons
of Palmerton, Pa.
Louise was the
winner of a \$25 Gift
Card to Roadies
Restaurant and Bar
at Penn's Peak in Jim
Thorpe, Pa.**

What does a frog
wear on
St. Patrick's Day?

Answer: Nothing

May 2014

Fun Facts

The oldest individual to win a medal in the Olympics was Oscar Swahn. He won a silver medal in shooting for Sweden in 1920. He was 72 years old.

Among San Francisco's skyscrapers, the huge Russ Building was downtown's largest office tower from 1927, when it was completed, through the 1950s.

Newton estimated correctly that the Earth had a mass of 6,600,000,000,000,000,000 tons and a density of about five-and-a-half times that of water. The fact wasn't demonstrated until one century after his estimate.

Because wool has outstanding elastic recovery, 150 yards of wool yarn are used in an official baseball.

Soy milk, the liquid left after beans have been crushed in hot water and strained, is a favorite beverage in the East. In Hong Kong, soy milk is as popular as Coca-Cola is in the U.S.

Pigs, dogs, and some other animals can taste water, but people cannot. Humans don't actually taste the water, they taste the chemicals and impurities in the water.

More than 6,000 wrecked ships lay at the bottom of the Great Lakes. One of the better known is The Edmund Fitzgerald. The ship sank on November 10, 1975 during a severe storm on Lake Superior.

The average lead pencil will draw a line 35 miles long or write approximately 50,000 English words. More than 2 billion pencils are manufactured in the U.S. annually. If these were laid end to end, they would circle the earth nine times.

The Animal Crackers box is designed with a string handle because the animal shaped cookie treats introduced in 1902 as a Christmas novelty were packaged so they could be hung from Christmas trees.

Product Feature

Personal Emergency Alert

OUR PERSONAL EMERGENCY ALERT CAN HELP YOU OR A LOVED ONE MAINTAIN OR REGAIN INDEPENDENCE. ANYONE RECOVERING FROM INJURY OR WITH A PERMANENT DISABILITY CAN BENEFIT FROM THIS 24-HOUR A DAY EMERGENCY RESPONSE SERVICE – EVEN IN THE SHOWER!

If you call to order by May 31, 2014, you'll get the alarm unit at a reduced price of just \$99.95 with a one year commitment. Best of all, service is as low as \$17.95/month, so call us today at (610)826-6650.

DIAL 411 FOR DIRECTORY ASSISTANCE

WHEN YOU NEED DIRECTORY ASSISTANCE, USE OUR 4-1-1 SERVICE FIRST.

WHY? BECAUSE, 4-1-1 CAN GET YOU THE SAME INFORMATION AS DIALING THE OTHER DIRECTORY ASSISTANCE NUMBERS AND IT COSTS LESS.

What makes 4-1-1 service from Palmerton Telephone so much better? Aside from being much less expensive, 4-1-1 from Palmerton Telephone is available to anyone with no sign up fees, no monthly fees, no registration fees and no commitment of any kind. We even offer optional call connect.

Optional Call Connect means that when you request a number from our 4-1-1 service, you can have the operator connect you to that number. Optional Call Connect costs 25¢ per minute, so if you have a better rate through your telephone service plan, you may want to hang up and dial the number yourself.

As another courtesy to Palmerton Telephone customers, we have our own local directory assistance number: 610-826-0411. This number allows you to receive listed telephone numbers in our service coverage area. **Each month, your first two requests within our serving area are FREE and additional requests are only 35¢.** Please note for local directory assistance, we can only provide numbers within our coverage area and do not give out unlisted numbers.

Can you beat this BRAIN TEASER?

Palmerton Telephone is giving away a \$25 Gift Card to Roadies Restaurant and Bar at Penn's Peak in Jim Thorpe, Pa.

To enter, e-mail the correct answer to ptelco@ptd.net or send a 3" x 5" index card to 465 Delaware Ave. Palmerton, PA 18071. Please include your name, address, daytime telephone number (to call only if you win), and the Brain Teaser answer. All entries must be received by **5/20/14**.

Good Luck! Palmerton Telephone

Brain Teaser



What is a spring chick after it's five months old?